

**IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF MINNESOTA  
FOURTH DIVISION**

**JOHN MEZZALINGUA  
ASSOCIATES, INC., (d/b/a PPC) a  
Delaware corporation,**

**PPC,**

**vs.**

**PERFECT 10 ANTENNA  
COMPANY, an ARKANSAS  
corporation,**

**Defendant.**

Case No: \_\_\_\_\_

**COMPLAINT**

#  
7,118, 416

John Mezzalingua Associates, Inc., d/b/a PPC ("PPC"), hereby complains against defendant Perfect 10 Antenna Company ("P10"), and alleges as follows:

**I. THE PARTIES**

1. PPC is a corporation organized and existing under the laws of the State of Delaware, and has its principal place of business at 6176 Molloy Road, East Syracuse, New York, 13057.

2. Upon information and belief, P10 is a corporation organized and existing under the laws of the State of Arkansas and has its principal place of business at 3901 Progress Street, North Little Rock, Arkansas, 72114.

**II. JURISDICTION AND VENUE**

3. This is a civil action by PPC for patent infringement committed by P10, which arises under the patent laws of the United States, including 35 U.S.C. §§ 271, 281, 283, 284, and 285.

4. This is a civil action for misappropriation of trade dress under Sections 34, 35, 36 and 43 of the Lanham Act, Title 15 U.S.C. §§ 1116, 1117, 1118 and 1125.

5. This Court has original jurisdiction over the subject matter of this action pursuant to 28 U.S.C. § 1331, 28 U.S.C. § 1338(a), § 1338(b) and 15 U.S.C. § 1121.

6. This Court also has jurisdiction over this action under 28 U.S.C. § 1132, as there is diversity of citizenship between the parties, and the amount in controversy exceeds the sum or value of \$75,000, exclusive of interest and costs.

7. PPC further alleges on information and belief, that P10 has sold or contracted for the sale of infringing goods to its customers throughout the world, including customers within the State of Minnesota. These actions by P10 relate to and, in part, give rise to the claims asserted herein by PPC, and have resulted in injury to PPC.

8. Venue is proper in this judicial district pursuant to, at least, 28 U.S.C. § 1391(b), § 1391(c) and 28 U.S.C. § 1400(b).

### **III. FACTUAL BACKGROUND**

9. PPC is an innovator and world leader in telecommunications connector technology.

10. One of PPC's technological innovations is protected by United States Patent No. 7,118,416 ("416 patent") directed to "cable connector with elastomeric band." A true and correct copy of the '416 patent is attached hereto as Exhibit A.

11. The '416 patent issued on October 10, 2006 to inventors Noah Montena and Michael T. Fox.

12. PPC is the owner by assignment of the '416 patent.

13. PPC has not licensed P10 to practice the '416 patent and P10 has no right or authority to license others to practice the '416 patent.

14. PPC is a world leader in telecommunication connector technology. PPC is, and has been, extensively engaged in the business of designing, manufacturing and nationwide marketing and distributing of coaxial cable connectors, including those marketed under the “EX” branded series. PPC’s EX connectors have been extensively advertised and sold throughout the United States.

15. Prior to P10’s infringing acts, PPC has continuously sold the EX connectors throughout the world.

16. The external appearance, or trade dress, of PPC’s EX connectors is unique and distinctive (“EX Connector Trade Dress”). Exhibit B attached hereto includes an image of a PPC EX connector.

17. PPC has invested substantially in efforts to develop recognition and goodwill for its EX Connector Trade Dress among both PPC’s direct customers and the consuming public generally. These efforts include, *inter alia*, substantial investment in design, advertising and distribution of products incorporating the EX Connector Trade Dress.

18. Through, *inter alia*, these efforts, the EX Connector Trade Dress has become a valuable asset to PPC, symbolizing its quality products and PPC’s good will. Additionally, the EX Connector Trade Dress has become widely known in the minds of the consuming public and in the trade as identifying connectors which originate from PPC.

19. On information and belief, despite its knowledge of PPC’s EX Connector Trade Dress, and the rights associated with it, P10 adopted, imitated, and used such trade dress in connection with infringing connectors distributed by P10, including interstate distribution of P10’s Perfect Vision connectors. An image of P10’s Perfect Vision connectors is shown in Exhibit C.

20. P10’s use of PPC’s EX Connector Trade Dress in connection with its own connectors is a false designation of origin, a false representation, wrongfully

and falsely designates P10's products as originating from or connected with PPC, and constitutes utilization of false descriptions and false representations in interstate commerce.

#### **IV. FIRST CAUSE OF ACTION**

##### ***Infringement of the '416 Patent***

21. By this reference PPC realleges and incorporates the foregoing paragraphs as though fully set forth herein.

22. PPC alleges on information and belief that P10 has infringed and continues to infringe the '416 patent by making, using, selling, offering for sale within the United States, or importing into the United States products that embody one or more of the claims of the '416 patent, or by contributing to infringement, inducing others to infringe the '416 patent, or carrying out acts constituting infringement under 35 U.S.C. § 271(f). By way of example and not limitation, one such act of infringement is the importation, manufacture, use, sale and/or offer for sale of P10's RidgeLoc connector.

23. PPC alleges, on information and belief, that unless and until enjoined by this Court, P10 will continue to infringe the '416 patent.

24. The conduct of P10 as set forth above gives rise to a claim for infringement of the '416 patent, pursuant to at least 35 U.S.C. §§ 271 and 281.

25. PPC has suffered damage and harm due to P10's infringement of the '416 patent. PPC is unaware of the full monetary amount or value of the damage and harm it has suffered as the result of P10's infringement, but such amount and value exceeds \$75,000, exclusive of interest and costs.

26. PPC alleges on information and belief that P10 has continued to infringe the '416 patent subsequent to receiving notice of the initiation of this action despite an objectively high likelihood that its actions constitute infringement, thereby making its actions both willful and deliberate.

27. P10's patent infringement has caused, and unless enjoined by this Court will continue to cause, irreparable damage and injury to PPC. By reason of P10's infringement, PPC has suffered damages and irreparable harm. PPC has no adequate remedy at law.

28. By reason of the foregoing, PPC is entitled to injunctive and monetary relief against P10, pursuant to 35 U.S.C. §§ 283, 284, and 285.

## **V. SECOND CAUSE OF ACTION**

### ***Federal Unfair Competition***

29. By this reference PPC realleges and incorporates the foregoing paragraphs as though fully set forth herein.

30. P10's use of PPC's EX Connector Trade Dress in its own products is deceptive and is likely to cause mistake and confusion regarding whether P10's goods and services originate from PPC, or are sponsored or approved of by PPC.

31. P10's use of PPC's EX Connector Trade Dress in its products is deceptive and is likely to cause mistake and confusion regarding whether P10 is affiliated, connected or associated with PPC.

32. By reason of at least the foregoing, P10's use of PPC's EX Connector Trade Dress in its coaxial connectors, including, but not limited to, P10's Perfect Vision connectors, gives rise to a cause of action pursuant to Section 43(a)(1)(A) of the Lanham Act, 15 U.S.C. § 1125(a)(1)(A).

33. Upon information and belief, P10 has infringed PPC's EX Connector Trade Dress and other intellectual property rights with the intent to cause confusion and mistake and to deceive both with respect to the origin, sponsorship and approval of its goods and services by PPC, and with respect to whether P10 is affiliated, connected or associated with PPC.

34. Upon information and belief, P10 has infringed PPC's EX Connector Trade Dress and other intellectual property rights with willful and deliberate

disregard for the rights of PPC and the consuming public to be free from the deception and likelihood of confusion and mistake to which P10's conduct gives rise.

35. By reason of P10's infringement of PPC's EX Connector Trade Dress and other acts of unfair competition, PPC has suffered damages and irreparable harm.

36. By reason of the foregoing, PPC is entitled to monetary and injunctive relief pursuant to Sections 34-36 of the Lanham Act, 15 U.S.C. §§ 1116 - 1118, as more fully set forth below.

37. P10's acts are in violation of Section 43(a) of the Lanham Act, 15 U.S.C. § 1125(a).

38. P10's violation has caused, and unless enjoined by this Court will continue to cause, irreparable damage and injury to PPC. By reason of P10's infringement of PPC's trade dress and other acts of unfair competition, PPC has suffered damages and irreparable harm. PPC has no adequate remedy at law.

39. By reason of the foregoing, PPC is entitled to monetary and injunctive relief pursuant to at least Sections 34-36 of the Lanham Act, 15 U.S.C. §§ 1116 - 1118, as more fully set forth hereinbelow.

## **VI. PRAYER FOR RELIEF**

WHEREFORE, PPC prays for judgment against P10 as follows:

A. A judgment finding P10 liable for infringement of the '416 patent;

B. An Order of this Court pursuant to at least 35 U.S.C. § 283

permanently enjoining P10, its agents and servants, and any and all parties acting in concert with any of them, from: directly or indirectly infringing in any manner the '416 patent, whether by making, using, selling, offering to sell, or importing into the United States any product falling within the scope of any of the claims of the '416 patent; engaging in acts constituting contributory infringement of any of

the claims of the '416 patent; or inducing others to engage in any of the aforementioned acts or otherwise;

C. An Order of this Court pursuant to at least 35 U.S.C. § 283 directing P10 to destroy its entire stock of infringing products within the United States;

D. An award of damages to PPC, in an amount to be proven at trial, pursuant to at least 35 U.S.C. § 284;

E. Trebling of PPC's damages in view of the willful infringement by P10, and the award of such trebled damages to PPC pursuant to at least 35 U.S.C. § 284;

F. An award to PPC of prejudgment interest, pursuant to at least 35 U.S.C. § 284;

G. An award to PPC of its costs in bringing this action, pursuant to at least 35 U.S.C. § 284, and Rule 54(d)(1) of the Federal Rules of Civil Procedure;

H. That this be declared an exceptional case, and that PPC be awarded its attorneys' fees and expenses, pursuant to at least 35 U.S.C. § 285;

I. An award of post-judgment interest, pursuant to at least 28 U.S.C. § 1961(a);

J. That this Court enter judgment that P10 has violated Section 43(a) of the Lanham Act and has engaged in common law unfair competition by utilizing PPC's EX Connector Trade Dress and has injured PPC's business and business reputation and good will by utilizing such trade dress.

K. That this Court enter judgment that P10 deliver up for destruction by this Court, or by authorized agents of PPC, all advertising and promotional materials, labels, cartons, brochures, catalogues, business stationery, calling cards, information sheets, posters, signs and any or all other printed or graphic materials of any type, including the plates, molds, or other means for producing the same,

which bear or show the trade dress of P10's Perfect Vision connectors, or any colorably similar variations or simulations thereof.

L. For a permanent injunction enjoining P10, its officers, agents, servants, employees and attorneys, and those in active concert or participation with them, and P10's successors and assigns from:

1. Further advertising, offering for sale, selling or distributing goods or services not originating with PPC and bearing or incorporating the EX Connector Trade Dress or any colorably similar variations or simulations thereof, or that is likely to be mistaken or confused with PPC's EX Connector Trade Dress or is likely to create the erroneous impression that P10 or P10's products originate with PPC, are endorsed by PPC, are sponsored by PPC, or that P10 and its products and services are in any way connected with those of PPC;

2. Competing unfairly with PPC, as complained of in this Complaint.

M. That P10 be directed to file with this Court and serve on PPC within thirty days after the service of an injunction, a report in writing under oath, setting forth in detail the manner and form in which P10 has complied with the Court-ordered injunctions.

N. That this Court enter judgment that P10 has deliberately and intentionally carried on the activities in violation of Section 43(a) of the Lanham Act and constituting unfair competition complained of herein.

O. That P10 be required to account for and pay to PPC any and all profits derived by P10, and all damages sustained by PPC, by reason of the activities in violation of Section 43(a) of the Lanham Act and unfair competition complained of in this Complaint, that those amounts be trebled pursuant to 15 U.S.C. § 1117.

P. That PPC have, and recover from P10, PPC's reasonable attorneys fees pursuant to the provisions of Title 15 U.S.C. § 1117 because of the calculated



and deliberate nature of the activities of P10 sought to be enjoined hereby, and additional reasons which makes this an exceptional case warranting such an award.

Q. That P10 be required to pay punitive damages to PPC.

R. That PPC be awarded its costs of this action.

S. For such other and further relief as the Court deems just, proper, and equitable.

## VII. DEMAND FOR JURY

PPC demands TRIAL BY JURY of all causes so triable.

DATED: March 12, 2010

Respectfully Submitted,

By /s/ Michael E. Florey

Michael E. Florey

FISH & RICHARDSON, P.C.

3200 RBC Plaza

60 South Sixth Street

Minneapolis, MN 55402

Telephone: 612-335-5070

Facsimile: 612-288-9696

florey@fr.com

Sterling A. Brennan\*

C. J. Veverka\*

Robert E. Aycock\*

WORKMAN NYDEGGER, P.C.

60 East South Temple

Salt Lake City, UT 84010

Telephone: 801-533-9800

Facsimile: 801-328-1707

\*moving for *pro hac vice* admission

Attorneys for PPC and JOHN Mezzalingua  
Associates, Inc.